

*Coronado Chapter*  
*Military Officer Association of America (MOAA)*  
**BOARD OF DIRECTORS MEETING**  
**Minutes of 15 September 2021**



**CALL TO ORDER:** Pres Tom Day joined the meeting via teleconference, so 1<sup>st</sup> VP Jim Clenney ran the meeting and called it to order at 1200 hours at the Landmark Café and via Teleconference. 1<sup>st</sup> VP Jim C. led the Pledge of Allegiance. Chap Tom Day gave the invocation.

Members Present (T = present via Teleconference)

President: Tom Day (T) First Vice-President: Jim Clenney Second Vice-President: Tom Hessler Secretary: Joe Puett Director: Susan Atchison-Day – Scholarships Director: Jennifer Venola – Surviving Spouses Director: Angela Hoistion – Public Relations (T) Director: Lori Wysong – JROTC (T) Dep Dir: Susan Atchison-Day – Historian Dep Dir: Harry Mallory – Publications Dep Dir: Angela Hoistion – Webmaster (T) Dep Dir: Tom Hessler – Acting Cmty Liaison
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Members Absent

Past President: Bob Covalucci Treasurer: Bob Kellock Director: Vacant – Membership Director: Merle Kilpatrick – Legislation Director: Harry Bowen – Transition/ESGR Chaplain: George Kirmse Accountant: Samantha Carlson Director: Vacant – Personal Affairs
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Others attending: None

**AGENDA APPROVAL:** Tom H./Joe P. made the motion (and seconded the motion) to approve the agenda. The motion passed.

**MINUTES APPROVAL:** Jennifer V./Tom H. moved that the minutes of August 2021 be approved; the motion passed.

**PRESIDENT’S REPORT:** Pres Tom D. covered these items:

- The President relayed the sad news of several members and member’s spouses that have recently passed away.

**TREASURERS REPORT:** Treasurer B. Kellock reported:

- No Report.

**SECRETARY’S REPORT:** Secretary J. Puett reported:

- No Report.

**OLD BUSINESS:** 1VP Jim C. led these discussions:

- Pres Tom discussed whether we want to donate to the Sierra Vista Veterans Memorial Improvement Project (see previous month’s minutes). Pres Tom D. has reached out to the organizers; there’s two possibilities for us to contribute: first would be by purchasing a brick “paver” array either 16”x”16” (2x2) brick array for \$900 or a 24”x24” (3x3) array for \$2000; or secondly, we could take charge of one of the memorial monuments. Monuments currently available for sponsorship include: sacrifice of Heroes Monument, Marine Monument, or Coast Guard Monument. If we were to undertake a monument, we would be involved in designing the monument and fundraising for the monument. Our November speaker will talk more about the overall Veterans Memorial Improvement Project. After Board discussion Joe P./Jennifer V. motioned that our Chapter opt to sponsor a 3x3 Brick Paver by donating \$2000 to the effort; the motion passed. Pres Tom will report to the Project POC and provide them the check.

- 1st VP Jim C. discussed the December Recruiting Mixer. Jim C. email out a detailed POAM with key actions/dates/responsibilities, with summary (see attached); the overall concept is that food will be coming out in waves starting at 5:30 and ending at 8pm. We will be asking MG Hale to participate, and we will provide MOAA information and announcements to the participants. The planned cost is \$650 with an estimated 50 personnel attending. The event will be held on Dec 2<sup>nd</sup> and serve as a Chapter Xmas party mixer. Jim C./Susan A-D. motioned to approve the \$650 expenditure; the motion passed. Jim C. will work with Angela H. to advertise the event; Jim C. will get the money from Treasurer.

**NEW BUSINESS:** 1VP Jim C. led the discussion on these items:

- 2nd VP Tom H. and Pres Tom discussed participation in this year's Veteran's Day Parade. Bob Abney is willing to drive his truck again pulling the Parade Float Trailer. Pres Tom has a commitment to get the trailer from One Star Ranch. Pres Tom will serve as our event POC. 2VP Tom H. will fill out our application and submit it.
- 2nd VP Tom H. discussed looking for a volunteer to serve on the United Veterans Council (UVC) Board. This is the organization that picks the Veterans of year for SV. The UVC is a coalition of local Veteran's Organizations that meet on 1<sup>st</sup> Saturday of every month. The UVC has 3 Board members: Chair, Vice Chair, Secretary; notably, they are looking for new board members.
- 2nd VP Tom H. discussed the Veteran-of-the-Year Nomination. Nominations are due by noon on Veteran's Day and must provide their DD214. The Board had no consensus as to nominating anyone at this time.
- 2nd VP Tom H. discussed the December Heliogram. Several meetings back the Board discussed having a special Heliogram that a "Year in Review" newsletter, so it becomes a key piece of our Chapter's special communications to our members. Information for this issue will come in by the Nov Board meeting to be editorialized and make it into the December Heliogram.

**BOARD/COMMITTEE REPORTS:** VP Jim C. presided over these discussions:

**PAST PRES:** B. Covalucci reported:

- Bob C. has been reaching out to Theresa Walsh to potentially serve as Director of Personal Affairs. Bob C. is still working on 1VP and Membership nominees.

**1ST VP:** J. Clenney reported:

- No Report.

**2ND VP:** T. Hessler reported:

- Programs
  - Sept: Dr Linda Denno CASA will be our speaker. We will have approximately 36 attendees.
  - Oct: Sheriff Mark Dannels, Cochise County Sheriff,
  - Nov: Glenn Hohman, Veterans Memorial Improvement Foundation,
  - Dec: SV Community Chorus
  - 2VP Tom has coordinated programs through April and they will be published in the Heliogram.

**SURVIVING SPOUSE LIAISON:** Dir J. Venola reported:

- Serving Spouse Margaret Stevens has passed away.

**JROTC Affairs:** Dir L. Wysong reported:

- Lori W. has still has not heard how the Tombstone JROTC electronic rifle target range has progressed (recall that our Chapter had donated substantial funds to the development of range).

**LEGISLATIVE AFFAIRS:** Dir M. Kilpatrick reported:

- No Report.

**MEMBERSHIP:** Vacant, but 1VP Jim C. reported:

- Our Chapter's National Committee Module Membership Status is **187** Members plus **2** Honorary Members as of 15 Sept 2021:

- 94 Regular Life Members (loss of 2);
  - 46 Regular Annual Members (gain of 2);
  - 19 Regular Basic Members (no change);
  - 28 Surviving Spouses (including SS Annual; SS Basic; SS Deceased Life; SS Deceased; and SS Life) (loss of 1);
  - 2 Honorary members: Harry Mallory & Samantha Carlson.
- Still using the near-real-time report.

**PERSONAL AFFAIRS:** Vacant (Jim C. will cover this area if needed) reported:

- Theresa Walsh (currently working for Rep Kirkpatrick) is potentially willing to take this on during the upcoming cycle.

**PUBLIC RELATIONS:** Dir Angela H. reported:

- Angela H. plans to begin working with the Herald for press releases; in the near term focusing on Scholarships.
- Angela H. wanted to know if anyone can attend the dinners or are they members only. The answer is that anyone can attend the dinners but their attendance should be sponsored by member and they do need to RSVP and pay for their meal. Angela also wanted to know if other than the dinners, does the chapter ever have a "general membership" meeting? The answer is that dinner meetings serve as a general membership meetings.

**SCHOLARSHIP:** Dir S. Atchison-Day reported:

- Susan A-D. has all the needed scholarship paperwork for this coming year.
- Susan A-D/Joe P. motioned that the Chapter allocate \$12k for next year's Scholarship cycle (selected in March 2022) with the selection committee to have the leeway to award that \$12K as they see fit based on the quality of the applications received; the motion passed.
- Scholarship Cycle Dates: Dinner April 21<sup>st</sup>, completed apps postmarked 1 Mar, Apps received 6pm on March 6th, interviews Fri Mar 18 and 22. Susan A-D would like one additional member to be on the selection committee, which currently consists of Susan A-D, Lori W., and Bob Abney. Wilcox HS Scholarship night is Nov 3. Application forms have been updated and will be provided to Angela for posting to the website and Facebook.

**AZ TRANSITION LIAISON/ESGR:** Dir H. Bowen reported:

- No Report.

**CMTY LIAISON:** Acting Liaison, 2<sup>nd</sup> VP H. reported the following:

- No Report.

**HELIOGRAM:** Dep Dir H. Mallory reported:

- Input for the next Heliogram is due on 19 Sep '21 sent to [editor19MOAA@gmail.com](mailto:editor19MOAA@gmail.com) . For next month input will be due on 17 Oct.

**HISTORIAN:** Dep Dir Susan Atchison-Day:

- In History, in 1620 passengers boarded the Mayflower. Also, this date marks the famous occurrence of the Oklahoma land strip grab.

**WEBMASTER:** Dep Dir Angela H. reported:

- Angela H. discussed utilizing the chapter credit card for reoccurring costs such as the domain name, web hosting, and the Zoho social media scheduling application. This came to light when Angela needed administrator access to the website's GoDaddy account to correct some changes she made on the website. Through some investigative work by several Chapter members, we now have all the information needed and discovered that Dave Briggs (Harry Bowen's son-in-law) is the individual who has been paying for the domain name and web hosting (on behalf of CSV and MOAA Coronado). Angela now has access to the website's GoDaddy account. After discussion

with Dave, Angela will decide if we need to move our information to a separate account under the chapter credit card.

- Angela H. did change the calendar on the website and would appreciate the feedback. This calendar allows us to schedule activities that appear below the calendar each month and as applicable are linked to the article on the website. There is also has a link to the Facebook event.
- Angela H. has not purchased the Zoho Social yet pending the chapter credit card use. The BOD agreed that Angela should work with Treasurer to pay for these items in the most expeditious manner.
- Angela H. has posted the menus as part of the event postings on Facebook and the website... please provide her feedback on how that works.
- The website does need some software updates. Angela H. has waited to install the updates as GoDaddy indicates they have had some websites become unfunctional after the updates. The concerns about not updating the website include decreased functionality as different aspects will not work with older versions of the software and security is always a concern
- Angela H. wanted to know if there were any concerns about adjusting the website away from the current blog format to a traditional website format with a standard "front page"? After Bod discussion it was decided that there were no concerns and that Angela H. should proceed as she sees fit. Pres Tom D. will send Angela the Communications award criteria so that any changes she makes will ensure we are still able to qualify for the Communications 5-Star Award..
- Angela H. is consolidating all the social media account information (usernames, passwords, PINs, etc). She wanted to know who should be the "other" people to receive this information so it doesn't reside with one person. After discussion it was decided that that information should be available to the Public Affairs Director (Angela H.) and the Chapter President (Tom D.)
- Angela H. is still working on the social media policy and this has taken a bit of a different look given the recent GoDaddy challenges. She wants to ensure it clearly states who gets the account information (by position), who pays for reoccurring costs (preferably the chapter via credit card), as well as reoccurring events

**CHAPLAIN:** Chap G. Kirmse reported:

- No report.

**ANNOUNCEMENTS:**

- None.

**NEXT MEETING:** 20 October 2021

**DEPARTING PRAYER:** Pres Tom D. provided the closing prayer.

**ADJOURNMENT:** 1<sup>st</sup> VP Jim C. adjourned the meeting at 1306 hours.

Respectfully Submitted:

Joe Puett, COL (R)  
Secretary



