

*Coronado Chapter*  
*Military Officer Association of America (MOAA)*  
**BOARD OF DIRECTORS MEETING**  
**Minutes of 15 December 2021**



**CALL TO ORDER:** Pres Tom Day ran the meeting and called it to order at 1200 hours at the Landmark Café and via Teleconference. Dir Merle Kilpatrick led the Pledge of Allegiance. Chap George Kirmse gave the invocation.

Members Present (T = present via Teleconference)

Members Absent

President: Tom Day  
First Vice-President: Jim Clenney  
Second Vice-President: Tom Hessler  
Director: Susan Atchison-Day – Scholarships  
Director: Merle Kilpatrick – Legislation  
Director: Lori Wysong – JROTC  
Director: Jennifer Venola – Surviving Spouses  
Dep Dir: Susan Atchison-Day – Historian  
Dep Dir: Harry Mallory – Publications  
Dep Dir: Tom Hessler – Acting Cmty Liaison  
Chaplain: George Kirmse

Secretary: Joe Puett  
Past President: Bob Covalucci  
Treasurer: Bob Kellock  
Director: Vacant – Transition/ESGR  
Director: Vacant – Membership  
Director: Theresa Walsh – Personal Services  
Director: Angela Hoistion – Public Relations  
Dep Dir: Angela Hoistion – Webmaster  
Accountant: Samantha Carlson

Others attending: None

**AGENDA APPROVAL:** Merle K./Jennifer V. made the motion (and seconded the motion) to approve the agenda. The motion passed.

**MINUTES APPROVAL:** ; Jim C./ Tom H. moved that the minutes of November 2021 be approved; the motion passed.

**PRESIDENT’S REPORT:** Pres Tom D. covered these items:

- Pres Tom announced passing of long time Chapter Transition/ESGR Director Harry Bowen.
- Pres Tom asked that all please keep former 1VP Fran Kosinski in our prayers and thoughts. She is not doing well.

**TREASURERS REPORT:** Treasurer B. Kellock reported:

- Treasurer Bob K. provided a copy of the month’s financial report via email; he reported that the Total Unencumbered Net Worth of the Chapter was \$65,761.08.
- BOD members wondered what the \$74 entry for “Other Income” came from.
- Pres Tom noted that the report did not include the income from the November Raffle. He will work with Bob and Samantha to ensure it gets recorded.
- Treasurer’s report is attached to the minutes.
- Jennifer V./Lori W. moved that the Treasurer’s report be accepted, subject to audit; the motion passed.

**SECRETARY’S REPORT:** Secretary J. Puett reported:

- No Report.

**OLD BUSINESS:** Pres Tom D. led these discussions:

- No Old Business.

**NEW BUSINESS:** Pres Tom D. led the discussion on these items:

- No New business was brought up.

**BOARD/COMMITTEE REPORTS:** Pres Tom D. presided over these discussions:

**PAST PRES:** B. Covalucci reported:

- No Report.

**1ST VP:** J. Clenney reported:

- 2 December event
  - Thank You to all board members and spouses in attendance!
  - There were some very meaningful lessons learned that we will apply toward future events.
  - 5+ potential member names and emails were acquired at the event
  - 2 of those potential members have responded w/ interest and application submissions.
  - 4 will receive 2nd follow-up.
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- Nov 19/20 SW Region Leaders Training Attendance Report:
  - Attended by 1st VP, Director for Personal Services, and Director for Legislative Affairs.
  - The Membership/Marketing Update included a picture of our challenges and the way ahead:
    - Engagement of potential members must be via multiple platforms
    - We are battling low awareness of MOAA in military community.
    - We are experiencing an aging membership with low replacement rates.
    - “The Pandemic” presented old and new challenges in communication.
    - MOAA Communications Update:
      - MOAA.org earns over 8 million views/year
      - MOAA Newsletter open rate exceeds industry average (over 30%)
  - Legislative Update: Attended by Director Kilpatrick. Main points I picked up included:
    - 116th Congress successes discussed.
    - Actions for supporting MOAA’s 117th Congress Goals in 2022.
      - We can Never Stop Serving as individuals and as a group.
      - Our actions must bridge the military-civilian divide.
      - We must grow our own pool of prospects to serve alongside us.
      - Legislators listen to us because we are members of their community.
      - We serve as community ambassadors.
      - Your individual service elevates MOAA’s standing.
  - Surviving Spouse Update and Training
    - 13% of MOAA are SS
    - Importance of embracing and educating spouses as future members.
  - Chapter Management on Downhill side of Pandemic Healthy Chapter
    - Board Members are encouraged to join Roundtables that pertain to areas of interest. These are offered frequently. We have had one on Recruiting, one on JROTC/ROTC support, and one on Surviving Spouses. The commitment expected would be approximately 1½ hour per year. And the result would be an easier time of performing Director duties as an informed officeholder!
    - Chapter leadership must continually educate ourselves and leverage more of MOAA capabilities. We have access to many resources that can help us meet our mission of serving others. Communication platforms are available as long as they are carefully supervised. Social Media support is available. Ancillary products and services are available, which can also help get our words out. E.g., MOAA Travel made us an offer to hold an information meeting for members in our area and they would take care of the entire cost and administration.
- Increase awareness among MOAA members in our region. This has to happen through print, electronics, and word of mouth.

**2ND VP:** T. Hessler reported:

- Programs
  - Dec: SV Community Chorus. A total of 32 people will be attending tomorrow night.

- 2VP Tom has coordinated programs through May and they will be published in the Heliogram.
- 2VP Tom mentioned the concern that many of our members are not wanting to drive after dark. Perhaps we should consider that. He recommended we consider creating a driver list to offer to these members so they can be picked up and driven to and from our evening meetings.
- Director Wanda Wright is the speaker scheduled for January. (Post Meeting Note: Dir Wanda has cancelled and the program has been changed to Tom Day looking back and Jim Clenney on the way forward.)
- 2VP Tom recommended that the board consider purchasing a projector for Chapter use. Following a discussion, 2VP Tom H. will research and make a later recommendation for purchase.

**SURVIVING SPOUSE LIAISON:** Dir J. Venola reported:

- No report.

**JROTC Affairs:** Dir L. Wysong reported:

- CW3 Gross has been contacted and we will acquire a photo of the target range after the New Year.

**LEGISLATIVE AFFAIRS:** Dir M. Kilpatrick reported:

- The NDAA passed last Tuesday.
- 1VP Jim C. will provide a list of prospective/new members that were brought in by the 2 December Mixer.

**MEMBERSHIP:** Vacant, but 1VP Jim C. reported:

- Membership Status of Coronado Chapter:
  - 196 members
    - 94 Regular Life Members
    - 51 Regular Annual Members
    - 21 Regular Basic Members
    - 30 Surviving Spouses.
    - (+) 2 Honorary Chapter/Board members
  - There were 29 member additions in 2021
    - 24 Honor Graduate Additions (incl pending 16 Dec grad)
    - 2 Surviving Spouse Additions
    - 3 Regular member additions

**PERSONAL SUPPORT:** Dir Theresa W. reported:

- No Report.

**PUBLIC RELATIONS:** Dir Angela H. reported:

- No Report.

**SCHOLARSHIP:** Dir S. Atchison-Day reported:

- No action during December.
- Dir Susan A-D. will contact the schools on January 3<sup>rd</sup> and 10<sup>th</sup> to initiate this year's activity.
- Applications must be postmarked by 1 March and will be due on 6 March.
- The Scholarship dinner will be held on April 21<sup>st</sup>.

**AZ TRANSITION LIAISON/ESGR:** Vacant:

- No Report.

**CMTY LIAISON:** Acting Liaison, 2nd VP Tom H. reported the following:

- 2VP Tom H. will check with the Treasurer to ensure the Chapter's assessment for \$15 annual member fee is sent to the Joint Services Club.

**HELIOGRAM:** Dep Dir H. Mallory reported:

- Input for the January Heliogram is due on 17 Dec '21 sent to [editor19MOAA@gmail.com](mailto:editor19MOAA@gmail.com) .

**HISTORIAN:** Dep Dir Susan Atchison-Day:

- No Report.

**WEBMASTER:** Dep Dir Angela H. reported:

- No Report

**CHAPLAIN:** Chap G. Kirmse reported:

- No Report

**ANNOUNCEMENTS:**

- None made.

**NEXT MEETING:** 19 January 2022

**DEPARTING PRAYER:** Chap George K. provided the closing prayer.

**ADJOURNMENT:** Pres Tom D. adjourned the meeting at 1248 hours.

Respectfully Submitted:

Joe Puett, COL (R)  
Secretary

**Coronado Chapter MOAA**  
**Accounts Status**  
**As of December 15, 2021**

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**Assets**

Wells Fargo Savings Account (Scholarships)	\$	23,051.64
Wells Fargo Checking Account	\$	8,771.60
Wells Fargo Investment Trust	\$	33,937.84

**Total Assets** \$65,761.08

**Liabilities**

Scholarships	\$0.00
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**Total Liabilities** \$0.00

**Total Unencumbered Net Worth** \$65,761.08

Net Worth November, 2021 \$65,660.48

Net Worth December, 2021 \$65,761.08

**Net Gain / Loss For the Period** **\$100.60**

**Coronado Chapter MOAA**  
**INCOME AND EXPENSES**  
**November 18, 2021 through December 16, 2021**

**Income**

Meal Receipts	\$494.00
Scholarship Donations	\$443.00
Operations Donations	\$4.00
Dues Collections	\$220.00
Raffle	\$115.00
Badge Purchases	\$0.00
Advertising	\$0.00
Interest	\$0.47
Other	\$74.00

**Total Income** **\$1,350.47**

**Expenses**

1200 Ft. Huachuca CTOF Holiday Program	\$250.00
1201 PDS Country Club - October Dinner	\$768.29
Returned Ck	\$26.00
Returned Ck Charge	\$12.00
1202 Elgin School District Vet Day Refreshments	\$100.00
1203 Veteran's Day Cake	\$72.44
1204 SV Chamber of Commerce	\$150.00
1205 PDS Country Club - Mixer	632.63
1206 PDS Country Club - November Dinner	\$444.80
1207 Horse'n Around - Donation	\$250.00

**\$1,761.36**

**Total Expenses**

**Net Gain / Loss For the Period** **(\$410.89)**

**Notes:**

CC AZ02 received \$50 from MOAA